

Océ Wins DPI Vision Award

Océ Arizona® 250 GT recognized for profound effect on the digital imaging industry at SGIA Convention

Sept. 28, 2006, LAS VEGAS – Océ (Nasdaq: OCENY), a global leader in digital printing solutions, has been recognized at this year's Specialty Graphics Imaging Association's Annual Convention and Trade Show with the Digital Printing & Imaging Association (DPI) Vision Award for the Océ Arizona 250 GT. The Océ Arizona 250 GT, a near-photographic quality flatbed and roll-to-roll UV curable inkjet printer, was recognized as the new digital imaging product development most likely to have a profound and positive effect on the industry.

The DPI Vision Award is given to an exhibiting manufacturer whose new product has the best chance of positively impacting the digital imaging industry. The decision is based on the product's relevance to the market, potential industry influence and prospective value to the product's end users. Products considered for the award must be on display at SGIA '06. Nearly 600 companies are exhibiting their products at this year's specialty printing and imaging technology show.

The versatile Océ Arizona 250 GT offers breakthrough levels of quality, productivity and flexibility. Based on a new Océ-developed platform, the Océ Arizona 250 GT combines a true flatbed design and a separate, dedicated roll-to-roll capability. It uses UV curable inks and Océ VariaDot™ imaging technology to deliver near-photographic image quality. This next evolution of piezo inkjet technology enables a print head to produce dots of variable size versus print heads using fixed-droplet technology. The result is image quality with a sharpness only seen before at resolutions of 1,440 dpi or higher.

The Océ Arizona 250 GT is ideal for producing a wide variety of display graphics such as event graphics, point-of-purchase display, signage, banners, backlit and reflective rigid displays, transit advertising and directional signage. But because of its ability to print on a wide range of materials not predetermined simply by "square, flat and thin," the Océ Arizona 250 GT can also produce applications beyond the norm including custom furniture, glasswork, fixture enhancement, fine art, or nearly anything that the imagination can conceive.

"We are proud that the Océ Arizona 250 GT has been selected for this honor, which recognizes the significance of the system's advanced technology," said Guido van Praag, President and CEO of Océ Display Graphics Systems, Inc. "The DPI Vision Award demonstrates that Océ is continuing its rich tradition of bringing to market innovative products that embody the Océ product values of quality, reliability, productivity and user-friendliness."

"The Océ Arizona 250 GT is a handsome new machine from Océ," said Grey Held, Principal Analyst, Wide-Format Production Printing Advisory Service, Lyra Research. "Unlike the first generation of low-end UV curable printers, which evolved from solvent inkjet printers or flatbed cutters, the Océ Arizona 250 GT is designed from the ground up with a feature set and price point that will appeal to entry level customers."

About Océ Display Graphics Systems

Océ Display Graphics Systems is a leading provider of professional, large format solutions for indoor and outdoor color display graphics applications. Océ solutions are specifically designed to enhance the revenue and profit opportunities for service providers by combining hardware with workflow software and the expertise to help companies expand into digital large format color. From extremely high-quality photo laser printers to outdoor-durable systems, Océ offers a total solution including hardware, software, services and financing. Customers benefit in working with a full-service partner they can count on to help their businesses grow.

About Océ

Océ is a leading provider of digital document management technology and services. The company's solutions are based on Océ's advanced software applications that deliver documents and data over internal networks and the Internet to printing devices and archives -- locally and around the world. Supporting the workflow solutions are Océ digital printers and scanners, considered the most reliable and productive in the world. Océ also offers a wide range of display graphics, consulting and outsourcing solutions.

Netherlands-based Océ N.V. (NASDAQ: OCENY), with a workforce of around 24,000 people and pro forma annualized revenues of nearly \$3.7 billion, active in approximately eighty countries, maintains research and manufacturing centers in the Netherlands, the United States, Canada, Germany, France, Belgium, the Czech Republic, and Romania. Océ's North American business units are located in Trumbull, CT; Chicago, IL; New York City; Boca Raton, FL; Salt Lake City, UT; Coventry, RI; and Vancouver, BC. North American revenues were \$1.7 billion for fiscal 2005, and employment is currently 11,000. For more information about Océ, visit www.oceusa.com. Outside the U.S., consult www.oce.com.

About SGIA

SGIA is the only international association for specialty imaging. "Specialty imaging" comprises digital imaging, screen printing and the many other imaging technologies SGIA members use, including those they'll tap in the future. These are the imaging processes and technologies employed to create new products and to enhance existing products including point-of-purchase displays, signs, advertisements, garments, containers and vehicles. SGIA '06 featured 598 of the leading suppliers in the specialty imaging industry. To make the most of your specialty imaging business, take full advantage of SGIA Information Network and www.SGIA.org. And plan to attend SGIA '07 (Orlando, Florida; October 24-27, 2007).